



CANADIAN ASSOCIATION FOR LABORATORY ANIMAL MEDICINE

L'ASSOCIATION CANADIENNE DE LA MÉDECINE DES ANIMAUX DE LABORATOIRE

# 2022 CALAM/ACMAL SPONSORSHIP PACKAGE

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FOR INQUIRIES  
CONTACT:

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Phone 416-595-1414 ex. 227



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## What is CALAM/ACMAL?

The Canadian Association for Laboratory Animal Medicine (CALAM/ACMAL) was founded in 1982 and is a not-for-profit organization composed of laboratory animal veterinarians working in research, teaching, government, and industry in Canada. The association's mission is to advise interested parties in Canada on all matters pertaining to laboratory animal medicine; to further the education of its members; and to promote ethics and professionalism in the field. The association is committed to the provision of appropriate veterinary care for all animals used in research, teaching or testing.

As part of its mission to provide quality continuing education in laboratory animal medicine, CALAM/ACMAL sponsors scientific presentations at the Canadian Association for Laboratory Animal Science (CALAS) national symposium, organizes workshops on various topics related to laboratory animal science held as either standalone events or in conjunction with the CALAS symposium, and holds an annual luncheon for its members with a sponsored general interest speaker. CALAM/ACMAL also provides an annual scholarship to a veterinary student from one of the five Canadian veterinary colleges to promote interest in the field of laboratory animal science, provides financial support for activities associated with laboratory animal medicine clubs at veterinary schools, and offers an annual scholarship to a Canadian veterinary student to attend the national CALAS Symposium.



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## Why Support CALAM/ACMAL?

A CALAM/ACMAL sponsorship constitutes a unique opportunity for your organization to specifically reach key-decision makers in the laboratory animal field across Canada. We are seeking generous sponsors to support us in our mission. You may elect to sponsor general or specific activities and projects that correspond to your corporate objectives. There are many opportunities to support important continuing education and outreach activities for laboratory animal veterinarians and veterinary students throughout Canada.

Please see the CALAM/ACMAL Sponsorship Levels for a detailed list of the benefits associated with your sponsorship. The CALAM/ACMAL website, [www.calam-acmal.org](http://www.calam-acmal.org), has been updated with increased functionality. As a result, there is greater visibility of our sponsors on the homepage. Furthermore, we anticipate increased traffic to the site.

Thank you for your attention to this request. The success of our program relies on the generosity of sponsors like you.

Yours truly,

**Lise Phaneuf DVM, DVSc, DAACLAM**

CALAM/ACMAL Director of Sponsorship  
Senior Director, Animal Resources & Compliance  
The Centre for Phenogenomics

**Your continued support of CALAM/ACMAL  
is greatly appreciated!**

**QUESTIONS REGARDING SPONSORSHIP CAN BE DIRECTED TO:**

Erica Orecchio  
[erica@calam-acmal.org](mailto:erica@calam-acmal.org)  
Phone 416-595-1414 ex. 227



# Sponsorship Options

## General Member Service Sponsor\*

**\$2500**

### Benefits include:

- One (1) complimentary booth/activation area at event of your choice
- Inclusion of logo in all chapter related communications
- Space on the event website for a 2-minute video
- Distribution of newsletter detailing your organization's research on laboratory medicine
- CALAM/ACMAL website advertisement linked to your organization's website
  - Full slide acknowledgement on main slideshow
  - Full slide acknowledgement on sponsor slideshow
- One piece of literature, brochures, and/or representative contact names in any business package handed out at a sponsored event

**\*Two available**

## Symposium/Luncheon Sponsor\*

**\$1000**

### Benefits include:

- Inclusion of logo in select event related communications
- Logo included on table menu cards
- Logo included in event related communications
- One (1) piece of literature, brochures, and/or representative contact names in any business package handed out at the sponsored event

**\*One Available**

## CALAM Luncheon & Session Sponsor\*

**\$1000**

### Benefits include:

- Two (2) minutes of podium time OR a 30 second video shown at selected seminar
- Inclusion of logo in select event related communications
- Logo included on table menu cards
- Logo included in event related communications
- One (1) piece of literature, brochures, and/or representative contact names in any business package handed out at the sponsored event

**\*One Available**

## Media/Print Sponsor\*

**\$1000**

### Benefits include:

- CALAM/ACMAL website advertisement linked to your organization's website
  - Group acknowledgement on sponsor slideshow
- Acknowledgement with logo linked to your website in the CALAM newsletter, Interface
- Dedicated emails sent to members
- One (1) piece of literature, brochures, and/or representative contact names in any business package handed out at the sponsored event

**\*One Available**

## Journal Club Sponsor\*

**\$700**

### Benefits include:

- Inclusion of logo in select event related communications
- Logo included on table menu cards
- Logo included in event related communications
- One (1) piece of literature, brochures, and/or representative contact names in any business package handed out at the sponsored event

**\*Two Available**

# Sponsorship Application Form

## Contact Information:

Organization Name :

Website / E-Mail :

Contact First Name :

Last Name :

Address:

City:

Province/State:

Country:

Post Code :

Phone Number :

## Sponsorship Options

- General Member Service Sponsor: \$2500
- CALAM/ACMAL Luncheon & Session Sponsor: \$1,000
- Journal Club Sponsor: \$700
- Symposium/Luncheon Sponsor: \$1,000
- Media/Print Sponsor: \$1000

TOTAL AMOUNT = \$

- I am willing to make a 3-year pledge, paid annually!

## Method of Payment

Please send all cheques payable to CALAM/ACMAL

c/o Absolute Conferences & Events Inc.

2140A Queen Street East #539

Toronto, ON M4E 3V7

Signature

Print Name

Date