



2020 CALAM/ACMAL SPONSORSHIP PACKAGE

What is CALAM/ACMAL?

The Canadian Association for Laboratory Animal Medicine (CALAM/ACMAL) was founded in 1982 and is a not-for-profit organization composed of laboratory animal veterinarians working in research, teaching, government, and industry in Canada. The association's mission is to advise interested parties in Canada on all matters pertaining to laboratory animal medicine; to further the education of its members; and to promote ethics and professionalism in the field. The association is committed to the provision of appropriate veterinary care for all animals used in research, teaching or testing.

As part of its mission to provide quality continuing education in laboratory animal medicine, CALAM/ACMAL sponsors scientific presentations at the CALAS symposium, organizes workshops on various topics related to laboratory animal science held as either standalone events or in conjunction with the CALAS symposium, and holds an annual luncheon for its members with a sponsored general interest speaker. CALAM/ACMAL also provides an annual scholarship to a veterinary student at each of the five Canadian veterinary colleges to promote interest in the field of laboratory animal science, provides financial support of activities of lab animal medicine clubs at veterinary schools, and offers an annual scholarship to a Canadian veterinary student to attend the national CALAS Symposium.

Why support CALAM/ACMAL?

A CALAM/ACMAL sponsorship constitutes a unique opportunity for your organization to specifically reach key-decision makers in the laboratory animal field across Canada. We are seeking generous sponsors to support us in our mission. You may elect to sponsor general or specific activities and projects that correspond to your corporate objectives. There are many opportunities for partnering to support important continuing education and outreach activities for laboratory animal veterinarians and veterinary students.

Please see the CALAM/ACMAL Sponsorship Levels for a detailed list of all the benefits associated with your sponsorship. The CALAM/ACMAL website, www.calam-acmal.org, has been fully updated with increased functionality. As a result, there is greater visibility of sponsors on the homepage. Furthermore, we anticipate increased traffic to the site.

Thank you for your attention to this request. The success of our program relies on the generosity of sponsors like you.

Yours truly,

Kerri Nielsen, DMV
Veterinary Director | Office Vice Principal Research
University of Toronto Mississauga, Mississauga, ON

**Your continued support of CALAM/ACMAL
is greatly appreciated!**

QUESTIONS REGARDING SPONSORSHIP CAN BE DIRECTED TO:

Kerri Nielsen, DMV
Kerri.nielsen@utoronto.ca
Phone 647-382-8794

Renee Atkins
membership@calam-acmal.org
Phone 416-595-1414

SPONSORSHIP LEVELS



Diamond Level \$2000 +

Diamond Level Benefits include:

- ◆ Signage at event being sponsored
- ◆ CALAM/ACMAL website advertisement linked to your organization's website
 - Full slide acknowledgement on main slideshow
 - Full slide acknowledgement on sponsor slideshow
- ◆ Acknowledgement with logo linked to your website in the CALAM newsletter, Interface
- ◆ Two Complimentary tickets to the CALAM luncheon held during the CALAS Symposium
- ◆ One piece of literature, brochures, and/or representative contact names in any business package handed out at the sponsored event

Sapphire Level \$1000 - \$2000

Sapphire Level Benefits include:

- ◆ Signage at event being sponsored
- ◆ CALAM/ACMAL website advertisement linked to your organization's website
 - Full slide acknowledgement on sponsor slideshow
- ◆ Acknowledgement with logo linked to your website in the CALAM newsletter, Interface
- ◆ Two Complimentary tickets to the CALAM luncheon held during the CALAS Symposium
- ◆ One piece of literature, brochures, and/or representative contact names in any business package handed out at the sponsored event

Emerald Level \$750

Emerald Level Benefits include:

- ◆ CALAM/ACMAL website advertisement linked to your organization's website
 - Group acknowledgement on sponsor slideshow
- ◆ Acknowledgement with logo linked to your website in the CALAM newsletter, Interface
- ◆ One Complimentary ticket to the CALAM luncheon held during the CALAS Symposium
- ◆ One piece of literature, brochures, and/or representative contact names in any business package handed out at the sponsored event

Amethyst Level \$250-\$500

Amethyst Level Benefits include:

- ◆ CALAM/ACMAL website advertisement linked to your organization's website
 - Group acknowledgement on sponsor slideshow
- ◆ Acknowledgement with logo linked to your website in the CALAM newsletter, Interface
- ◆ One piece of literature, brochures, and/or representative contact names in any business package handed out at the sponsored event



CANADIAN ASSOCIATION FOR LABORATORY ANIMAL MEDICINE

L'ASSOCIATION CANADIENNE DE LA MÉDECINE DES ANIMAUX DE LABORATOIRE

SPONSORSHIP APPLICATION FORM

Contact Information

Organization _____

Contact Person _____ Title _____

Address _____

City _____ Province/State _____ Country _____

Postal/Zip Code _____ URL _____

E-mail _____ Tel _____

Which level of sponsorship are you interested in?

Diamond: \$2,000 +

Sapphire: \$1,000-\$2,000

Emerald: \$750

Amethyst: \$250-\$500

Total Amount = \$ _____

I am willing to make a 3-year pledge, paid annually!

I want my sponsorship to be used in support for:

CALAM/ACMAL's priorities to accomplish its mission

CALAM/ACMAL's national workshop

CALAM/ACMAL's luncheon at CALAS symposium

CALAM/ACMAL's Session speaker at the CALAS national symposium

Veterinary students mentoring program: Educational and outreach programs for veterinary students in Canada

CALAM/ACMAL's Regional Seminars: Educational seminars for continuing education of veterinarians in all regions of Canada

CALAM/ACMAL's website and service to members: Creating a new and attractive website that will become an important resource for laboratory animal veterinarians in Canada

Other _____

METHOD OF PAYMENT

Please send all cheques payable to CALAM/ACMAL
c/o Absolute Conferences & Events Inc.
6 Lansing Square, Suite 214
Toronto, ON M2J 1T5

Signature

Print Name

Date